

Speaker Biographies

SpeedNews 25th Annual Aviation Industry Suppliers Conference

Richard Aboulafia: Vice President-Analysis • Teal Group



Richard Aboulafia manages consulting projects in the commercial and military aircraft field and analyzes broader defense and aerospace trends. He has advised numerous companies, including most prime and many second- and third-tier contractors in the United States, Europe and Asia. He also writes and edits Teal Group's World Military and Civil Aircraft Briefing, a forecasting tool covering over 135 aircraft programs and markets. He is a prolific contributor on aviation and defense topics to such publications as the Wall Street Journal, Financial Times, Military Technology, Avmark Aviation Economist, and Jane's Intelligence Review. He has a regular column in AIAA's Aerospace America. He presents a yearly lecture to the National Defense University/Industrial College of the Armed Forces and has served as an expert witness in aerospace markets. Before joining Teal Group in 1990, Mr. Aboulafia analyzed the jet engine market at Jane's Information Group, served as an aerospace industry consultant for an international trade advisory company and supported research projects at the Brookings Institution. He has a Master's degree in War Studies from King's College, University of London, and a Bachelor's degree from George Washington University.

Richard Carcaillet: Director Product Marketing-A380 • Airbus



Richard Carcaillet was appointed Director Product Marketing in October 2003. Mr. Carcaillet graduated in aerospace engineering from the Ecole Centrale de Lyon, France, and Technische Hochschule Darmstadt, Germany, in 1984, completing his Master's degree in aerospace engineering at the University of Texas at Austin in 1985. During his military service, he worked as a research scientist in aerodynamics at Onera, France. In 1986, Mr. Carcaillet joined the Air France and worked in maintenance and operations research. Since joining Airbus in 1990, Mr. Carcaillet has held various sales and marketing positions in Toulouse and Hamburg. After an initial focus on South East Asia as an airline marketing senior analyst, he went to work on A300/A310 freighter conversion in Hamburg, where he set up and managed marketing for that program, subsequently heading up A300/A310 product marketing in Toulouse. Mr. Carcaillet then joined Airbus' newly created Large Aircraft Division, working on market development of what was then known as the A3XX and the A3XX-F in Asia, Europe and the U.S. He was responsible for all Airbus and airline joint working groups on the A3XX-F before his role changed to A380-focused sales and marketing activity in Japan. In his current role, Mr. Carcaillet is in charge of A380 and A380F product marketing, heading a team that supports sales campaigns around the world with data, arguments and presentations. Mr. Carcaillet was born in France in 1960 and is married with two children.

Gil Key: Director-Product Marketing • Boeing



As Director of Product Marketing, Gil Key is responsible for coordinating Boeing's marketing efforts. Mr. Key demonstrates to airlines and other stakeholders how the Boeing family of products best satisfies their needs in terms of technical, operational, and economic issues. He is also responsible for bringing airline input on the products to Boeing's design team. Mr. Key is specifically responsible for the areas of Product Development, Innovation and Technology. Prior to his current assignment he served as Customer Leader and Marketing Director for the 747-8 products. Mr. Key coordinated the efforts of Sales, Marketing and the program representing the customers and the leader of the marketing efforts for the 747-8. Mr. Key joined the Marketing organization in 2008. Prior to that, he was Vice President for Boeing Business Jets (BBJ). Mr. Key had numerous executive assignments while at BBJ including Sales Vice President, Operations Chief and Business Director. Prior to BBJ, Mr. Key was Program Manager and Chief Engineer for the development of the 737-700 IGW family of airplanes. Mr. Key led product development and design teams on the 737 program, and the 777 prior to this assignment. Mr. Key began his career at Boeing in 1981 as a design engineer in Boeing Defense and Space working avionics and packaging for the B-1 program. Mr. Key holds a Bachelor of Science degree in Structural Engineering from the University of Washington in Seattle.

Eric Martel: Senior VP-Commercial Aircraft • Bombardier Aerospace



Eric Martel was appointed to his current position as Senior Vice-President, Commercial Aircraft, Bombardier Aerospace in November 2010. Mr. Martel leads the Quality team, Achieving Excellence System & Transformation team, as well as Aircraft Programs team for all Commercial Aircraft — this includes the product lines for the CRJ series aircraft, the Q400 turboprops and the newest addition to the family, Bombardier's mainline jetliner, the CSeries aircraft. First joining Bombardier in 2002 as Vice-President of Operations, North America, for Bombardier Transportation, Mr. Martel is widely lauded for introducing and implementing the mandate of flawless execution and transformation at Bombardier Transportation, Bombardier Inc., and most recently, Bombardier Aerospace. Following the many achievements attained at Bombardier Transportation, in 2005, Mr. Martel's mandate was extended to include Bombardier Aerospace when he was appointed Vice-President of the Challenger Programs. Here he undertook the complete transfer of the Challenger jet operations from Tucson to Montreal. Mr. Martel then assumed various senior management roles in the Business Aircraft division. Mr. Martel is a graduate of the University of Laval in Quebec City, Canada, where he received a Bachelor's degree in Electrical Engineering. A native of Quebec City, Quebec, Mr. Martel resides in the Montreal area with his wife and three children.

Speaker Biographies

SpeedNews 25th Annual Aviation Industry Suppliers Conference

João Alfredo de Carvalho Paiva: Dir., Market Strategy — Airline Market • Embraer



João Alfredo Paiva has been with Embraer since 1984 working in several areas within the commercial department, mainly in the ERJ 145 and Embraer 170/190 marketing activities. Currently, he is responsible for Market Strategy, including the Embraer Market Outlook. Mr. Paiva holds a Mechanical Engineering Degree, a Master's degree in Air Transportation Management from Cranfield University, and an MBA from Fundação Getúlio Vargas in Sao Paulo.

Hirofumi Takahashi: President • Mitsubishi Aircraft Corporation America, Inc.



Hirofumi Takahashi is President of Mitsubishi Aircraft Corporation America, Inc., which is fully owned subsidiary by Mitsubishi Aircraft Corporation in Japan. He assumed the position in July 2010. From 1995 to 2008, he was employed by Mitsubishi Heavy Industries, Inc. (MHI), which is major shareholder of Mitsubishi Aircraft Corporation, and had been in charge of mainly commercial aircraft programs such as Boeing 777 and 767. MHI is major structure supplier for Boeing Commercial Program. Mr. Takahashi was employed by Mitsubishi Aircraft Corporation during April 2008 to June 2010, and his responsibility was Sales and Marketing of MRJ. Mr. Takahashi received his Master's of Business Administration degree from Bond University in Queensland, Australia.

Bill Brown: General Manager-Marketing • CFM International



Bill Brown joined GE's Manufacturing Development Program with assignments in GE Aviation manufacturing, quality and sourcing. He worked in GE Services as Repair Programs Manager leading engine component repair development, and later led GE's engine overhaul facilities process improvement efforts. In 2000, Mr. Brown was appointed GE Aviation Marketing Operations Manager responsible for market analysis, forecasting and product pricing. In 2004, he became Product Marketing Manager for the CF6, GE9x and GE90 engine lines and was recently named the marketing general manager for the CFM International.

Paul Finklestein: VP-Marketing • Pratt & Whitney



Paul Finklestein leads the Marketing team for Pratt & Whitney's Commercial Engines division. He has Marketing responsibility for all Pratt & Whitney products and services worldwide. Mr. Finklestein joined Pratt & Whitney in 1979 and has held numerous positions in engineering, program management and customer service organizations. Prior to leading the marketing activity, Mr. Finklestein was the Program Manager for the PW4000 engine family, and then most recently the Regional Director of Customer Service in the Asia Pacific region. Mr. Finklestein holds a Bachelor's degree in Mechanical Engineering from Boston University, a Master's degree in Engineering from Rensselaer Polytechnic Institute and a Master's degree in Business Administration from the University of Connecticut.

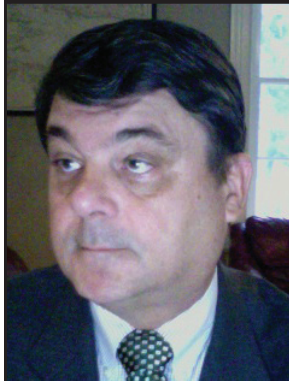
Speaker Biographies
SpeedNews 25th Annual Aviation Industry Suppliers Conference

Mario Formica: VP-Marketing & Airline Studies • Avions de Transport Regional



Mario Formica leads the ATR team that is responsible for Airline and Product Marketing, Competition, and Strategic Marketing. He provides support services to sales strategies and activities for the ATR family of products. Mr. Formica began his career at Alenia Aeronautica Naples in 1984 as an airline analyst in the Marketing Department. He moved to ATR in 1989, and after spending four years in various positions in the Sales & Commercial Department, he was promoted to Director, Sales Engineering in 1993. Between 1995 and 1998, Mr. Formica was VP of the Technical Sales Division with direct involvement in major ATR sales campaigns, heading a multi-national AI(R) team. Mr. Formica holds a degree in Aeronautical Engineering and is a lecturer at the MBA Aerospace ESCT and Maître de Conférence at IAE Institut in Toulouse, in the Strategy Department. He has been a member of the Board of the European Regional Airline Association for three years.

John S. Buckley: VP-Business Development • SuperJet International



John S. Buckley is Vice President Business Development in North America for SuperJet International. SuperJet International is a joint venture between Sukhoi Holding and Alenia Aeronautica charged with the sale and marketing of the SSJ 100-95 in the Americas, Europe, Pacific Rim and Africa. SuperJet also provides the worldwide engineering and product support for the SSJ 100-95, which received Russian certification in January this year. EASA certification is on track for this summer and FAA certification discussions are beginning. Prior to working with SuperJet, Mr. Buckley was VP-Sales for ATR North America and was with that organization for more than 20 years. ATR is 50 percent owned by Alenia Aeronautica while SuperJet is 51 percent owned by Alenia Aeronautica. Mr. Buckley holds a degree in Business from the University of Southern California and an MBA degree from Shenandoah University.

Todd M. Freeman: SVP-Sales & Marketing • GE Capital Aviation Services



Todd M. Freeman is Senior Vice President, Sales & Marketing for GE Capital Aviation Services. He currently manages the regional aircraft portfolio at GECAS. In more than 20 years at GE, he has held numerous global sales and marketing management positions in Europe, Middle East, Asia and the USA. Prior to GE, Mr. Freeman's work experience included marketing and finance roles at Airbus Industrie and JP Morgan. Mr. Freeman has served on the boards of the European Regions Airlines Association and the Regional Airline Association. He is currently co-chairing Angel Flight's Corporate Partner's Council and is a trustee for the ISTAT Foundation. He received MBA and MA degrees from The Wharton School's Lauder Institute at the University of Pennsylvania and has a Bachelor's degree from Lehigh University. Mr. Freeman is an active general aviation pilot and resides in Westport, CT, with his wife and three children. Contact info: todd.freeman@gecas.com

Heidi Wood: Managing Director • Morgan Stanley



Heidi Wood is the Managing Director in aerospace, defense and defense electronics, and directs global equity sector coverage, coordinating with research teams in London and Singapore. She joined the securities firm in 1999 and became a Managing Director in 2005. At Morgan Stanley, Ms. Wood has consistently been ranked as a top aerospace analyst by such organizations as Institutional Investor, Global Institutional Investor, Greenwich Associates, the Wall Street Journal, and Bloomberg Magazine. In 2002, she served a presidential appointment on the Commission for the Future of the U.S. Aerospace Industry and was a co-chair on the Finance/Investment sub-committee. She is the President of the N.Y. Aerospace Analyst Society and a board member of the nonprofit Space Foundation. Ms. Wood is a graduate of Brown University.

Speaker Biographies
SpeedNews 25th Annual Aviation Industry Suppliers Conference

Jude Bricker: VP-Corporate Finance & Treasurer • Allegiant Air



Jude Bricker joined Allegiant in May 2006 as manager of fleet planning. He was promoted to director of fleet planning in 2007 and to his current position in 2010. Today, he oversees the acquisition of aircraft and engines, the raising of debt and equity capital and the company's corporate development initiatives and cash management. Prior to joining Allegiant, Mr. Bricker held various positions with American Airlines and the US Marine Corps. He holds a Master's degree in business administration from the University of Texas.

John Heimlich: VP & Chief Economist • Air Transport Association of America



Mr. Heimlich joined the Air Transport Association (ATA) in April 2001 and currently serves as vice president and chief economist. Prior to ATA, Mr. Heimlich spent five years at United Airlines in financial planning, financial analysis and international and regulatory affairs. Mr. Heimlich is Vice Chairman of the Consumer Energy Alliance (CEA) Board of Directors and represents ATA in the MIT Airline Industry Consortium and the Air Transport Research International Forum (ATRIF). Mr. Heimlich also serves on the steering committee of the Commercial Aviation Alternative Fuels Initiative (CAAFI) and on the Joint Steering Group of the ATA-Defense Logistics Agency Strategic Alliance for Alternative Aviation Fuels. In October 2010, Mr. Heimlich and colleague Nancy Young were voted No. 48 among the top 100 people in bioenergy. In December 2010, Mr. Heimlich received the Armbrust Aviation Group's award for "Distinguished Achievement in Aviation." A native of Kent, Ohio, Mr. Heimlich holds a Bachelor of Arts degree, magna cum laude, Phi Beta Kappa, from Cornell University and a Master's degree in public policy from Harvard University's John F. Kennedy School of Government.

Douglas S. Harned: Sr. Analyst-Aerospace & Defense • Sanford C. Bernstein & Co.



Douglas S. Harned has led coverage of Global Aerospace & Defense for Sanford Bernstein & Company since January of 2005. Industry coverage has included dynamics of defense markets, commercial aircraft trends, and forces driving manufacturer performance. Mr. Harned has been ranked first or second among US Aerospace & Defense analysts in each of the last three years by independent investor polls (e.g. Institutional Investor). Mr. Harned came to Bernstein from McKinsey & Company where he was a Partner and a leader of McKinsey's Aerospace & Defense Practice. He served major aerospace companies in the U.S., Western Europe and Russia on aerospace and defense issues. Mr. Harned led McKinsey's research on commercial aircraft cycles, industrial implications of defense transformation, and future of the Russian aerospace industry. Prior to McKinsey, Mr. Harned was a senior scientist at SAIC. He also has held scientific research positions at the Courant Institute for Mathematical Sciences, Max Planck Institute for Plasma Physics, and Los Alamos National Laboratory. Mr. Harned holds an MBA degree with Distinction from the Wharton School, a Ph.D. degree in Nuclear Engineering from the University of California at Berkeley, and a BS from Northwestern University.

Dr. Kevin Michaels: Partner • AeroStrategy



Kevin Michaels, AeroStrategy Partner and co-founder, leads the firm's Americas office in Ann Arbor. He has 25 years of aviation experience, including hundreds of consulting engagements for leading aviation and aerospace companies across the globe. Dr. Michaels is a globally recognized expert in the aerospace OEM and MRO sectors and also has significant expertise in business-to-business marketing, customer satisfaction, and strategic planning. Prior to founding AeroStrategy, Dr. Michaels was Director, Strategic Development, with Rockwell Collins Government Systems and a Principal with The Canaan Group, an aerospace consultancy. He began his career as a project engineer with Williams International, a leading gas turbine OEM. Dr. Michaels holds a Bachelor's degree in Aerospace Engineering, MBA degrees from the University of Michigan, and MSc and PhD degrees in International Relations from the London School of Economics.

Speaker Biographies

SpeedNews 25th Annual Aviation Industry Suppliers Conference

Steve Costley: Product Director • SpeedNews



Steve Costley is responsible for the overall production of all SpeedNews products, including SPEEDNEWS, AIRCRAFT INSIDER, SPEEDNEWS DEFENSE BIWEEKLY, SPEEDNEWS TODAY and THE WINDSHIELD, plus he manages the marketing and sales of all advertising. Mr. Costley has more than 20 years experience at SpeedNews. He joined the company in August 1989, and was named Managing Editor in 1994. He was appointed Vice President and Chief Operating Officer of SpeedNews, Inc. in the late 1990s, and held those titles until Prism Business Media (now Penton Media) acquired the company from Gil Speed in 2006. Mr. Costley has appeared on CNBC as an aviation analyst, and has been quoted in various newspapers, including the Los Angeles Times and Wall Street Journal.

Andrew Magill: Director-Marketing • Boeing Commercial Airplanes



Andrew Magill directs marketing for Boeing commercial aircraft products and services, concentrating on market dynamics that drive airline industry evolution and requirements for aircrafts and services. He provides guidance to internal planning and product development, and supports market positioning and sales activities. Previously, he led the development team for the company's long-term market outlook and customer requirements for commercial aircraft and airplane services. He also led the aircraft marketing team for the Americas region following post-Sept. 11, 2001, industry changes. Mr. Magill joined Boeing in 1988 as an engineer for the 737 programs and later joined the 777-development team. He subsequently moved into roles working directly with airlines in configuring aircraft and defining future feature requirements. He joined the marketing organization in 1995. Mr. Magill holds a Bachelor's degree in Aeronautical Engineering from the University of Washington and an MBA degree from Seattle University.

Andrew Gordon: Director-Strategic Communications & Analysis • Airbus



Andrew Gordon moved to Airbus' headquarters in Toulouse in 2001 and today he is Director Strategic Communications and Analysis. As part of this role, Mr. Gordon is responsible for facilitating the production of the Airbus Global Market Forecast, which details future demand for all civil aircraft of 50 seats or more. He is also been accountable for analysis and forecasting of products as diverse as business jets, regional aircraft and military derivatives. Prior to this appointment he worked for British Aerospace Airbus as part of the Forecasting & Market Evaluation Team, where he was involved in providing analysis for many of the market and product-related decisions including the A380 project. In 2001, at the creation of Airbus as a single entity, Mr. Gordon moved to Toulouse, to work directly for Airbus in the Market Forecasting & Research Group, now part of the Strategy and Co-operation team. Mr. Gordon began his career with BAE/Airbus in 1991 and prior to that he worked for one of the United Kingdom's largest banks. He has a Master's degree in Marketing from the University of the West England.

Darren Huxol: Operations & Regional Marketing Leader • CFM International



Darren Huxol has worked for GE for the last 23 years. Mr. Huxol started his career within GE in Finance, moved to Risk Management, and has spent the last 11 years in various Marketing leadership positions. Mr. Huxol has been in his current position for six years leading GE Aviation's Operations and Regional Marketing teams. His responsibilities include global support to commercial teams by his regional marketing team and through the leadership of forecasting/market analysis, pricing, and branding center of excellences.

Speaker Biographies

SpeedNews 25th Annual Aviation Industry Suppliers Conference

Al Wang: Sr. Manager-Forecasting & Market Planning • Pratt & Whitney



Al Wang currently serves as the head of forecasting and market planning for Pratt & Whitney and International Aero Engines. He previously served in strategic planning before heading to marketing as an airline analyst. Prior to joining Pratt & Whitney in 1993, he served as Program Acquisition Manager for the Naval Air Systems Command. Mr. Wang has an undergraduate degree in Aeronautical Engineering and an MBA degree, both from the University of Virginia in Charlottesville.

Richard Evans: Marketing Forecasting Manager • Rolls-Royce



Richard Evans began his career at Rolls-Royce in 1987, working in the Material Planning department. After working in various roles within the Master Scheduling and Inventory Management areas, Mr. Evans started work as a Market Analyst in the Civil Engine Business. He has worked on many forecasting and marketing projects, primarily in the commercial airline engine sector of the company. His team's main focus is on understanding the market trends and issues that affect the global airline business, and translating these into meaningful insight to influence the company's strategic direction and support sales campaigns. Mr. Evans is responsible for producing the annual Rolls-Royce long-term Market Outlook, and is an active participant in various international forecasting panels. He holds a degree in Mechanical Engineering from the University of Nottingham, and is a member of the Royal Aeronautical Society.

Nick Pastushan: Chief Investment Officer • CIT Aerospace



Nick Pastushan is the Chief Investment Officer for CIT Transportation Finance, which includes Rail, Commercial Aircraft, Business Aircraft and Aerospace and Defense Finance units. CIT TF has more than \$12B of assets, \$8B of which are commercial aircraft. Mr. Pastushan is the chair of the segment Investment and Credit Committees and is heavily involved in all portfolio strategy and transaction decisions. Mr. Pastushan joined CIT in the spring of 2005. Previously, he was VP, Portfolio Management and Director of Industry Research at GECAS, the transportation finance unit of GE with more than \$46B of transportation investments. Major initiatives he led in that time included the determination of capital requirements by product line, and the construction of an industry leading tool for evaluating risk and reward on transportation lending and leasing. Prior to joining GE in 1999, Mr. Pastushan worked at a series of leasing companies and credit evaluation firms including IBM Credit, Franchise Capital Corp and Dun & Bradstreet. He has an extensive background in equipment leasing as well as cash flow underwriting. Mr. Pastushan holds a Bachelor's degree in Marketing / Management from Rochester Institute of Technology.

John F. Walsh: President • Walsh Aviation



John F. Walsh founded Walsh Aviation in 1993 as a consulting service that specializes in forecasting the commercial and military aviation markets and identifying new business opportunities in the aerospace industry. He maintains a focus on the cyclical nature of the industry to provide his clients with an "early warning" or "wake-up call" by identifying major turning points in the marketplace. In his 30-year career, he was formerly Director of Market Research for UNC, Inc., and Director of Market Planning and Corporate Relations for Rohr Corp. Mr. Walsh is frequently quoted in such media outlets as the Wall Street Journal, Nightly Business Report, USA Today, World Airline News, and BBC Worldwide News Hour. He is a member of the Executive Council for Air Transportation Research International Forum (ATRIF) and a past president. He is also a member of the Committee on Aviation Economics and Forecasting for the Transportation Research Board and the aerospace member for the Conference of Business Economists. A graduate of Manhattan College, Columbia University, and UCLA, he holds Master's degrees in Civil Engineering and Business Administration.

Speaker Biographies

SpeedNews 25th Annual Aviation Industry Suppliers Conference

Edward L. Werner: Managing Director • Philpott Ball & Werner



Edward L. Werner is a Managing Director at Philpott Ball & Werner. Over the past 19 years, he has advised companies on mergers, acquisitions, divestitures, strategic evaluations, transaction integration, market analysis, and fairness opinions. Mr. Werner has also advised numerous business owners and senior managers on issues pertaining to shareholder liquidity and maximizing shareholder value. He has extensive experience in advising private and public companies in the Aerospace, Defense, Intelligence and Controls markets. Mr. Werner is a member of the Advisory Board for National Technical Systems, Inc. He graduated from the Military College of Vermont – Norwich University, received a Master's in Business Administration from the Walker College of Business at Appalachian State University and also completed the Executive Program on Negotiation at MIT/Harvard.

Tom Captain: Vice Chairman-Global and U.S. A&D Leader • Deloitte



An industry veteran, Tom Captain provides industry specialization to client teams and spearheads initiatives to support Deloitte's position in the marketplace. He continues to be actively involved in major client assignments within the industry, providing consulting services to A&D clients. Since joining Deloitte LLP in 1981, Mr. Captain has specialized in operational restructuring, industry strategy, investor due diligence, cost reduction, product development, engineering operations, manufacturing productivity improvement, information systems and program management across multiple functions. Mr. Captain's A&D industry experience spans commercial passenger, regional and freighter aircraft, military fighter/attack, and cargo aircraft, defense electronics, avionics, launch vehicles, satellites, net-centric warfare, destroyer, aircraft carrier, missiles, munitions and land armament programs. Mr. Captain has been quoted extensively in the media, including by Aviation Week & Space Technology regarding the performance of the industry and has written several opinion-editorial articles. In addition, Mr. Captain serves as a regular contributor to its annual "Top Performing Companies" report. Mr. Captain received a Master's of business administration degree from Seattle University and a Bachelor of Arts degree from the University of Washington. He also completed the executive education program at the University of Pennsylvania, Wharton School of Business.

Harry Kiskaddon: VP-Global Aerospace • Alcoa Global Rolled Products



As Alcoa Global Commercial Director, Aerospace, Harry Kiskaddon is responsible for leading the company's sales and marketing activities for heat treated sheet and plate to aerospace customers worldwide. These products are produced at Alcoa plants in the U.S., Europe and Russia. Mr. Kiskaddon joined Alcoa in 1989 as an Account Manager responsible for New York and East Coast commercial accounts. Later, he held account manager assignments in Nashville, Tennessee, for Eastern Aerospace/Defense customers and Atlanta, where he was a Senior Account Manager specializing in lithographic sheet products. In 1997, Mr. Kiskaddon transferred to Alcoa's European headquarters in Lausanne, Switzerland, as Regional Sales Manager with responsibility for sales into large customers such as Airbus. He returned to the U.S. in 2001 as the Northwest Aerospace Sales Manager, primarily supporting Boeing and Asia Pacific Aerospace customers. He was named to his current position in 2006. Prior to joining Alcoa, Mr. Kiskaddon served as a Surface Warfare Officer in the U.S. Navy. His shipboard tours included Executive Officer and Department Head assignments in Navigation, Combat Systems, and Operations. His deployments included tours in the Middle East, Persian Gulf, Europe and the Indian Ocean. A native of New York, Mr. Kiskaddon and his wife, Gülay, reside in Pennsylvania. Their son is serving in the Peace Corps in Africa and their daughter is in her senior year at the U.S. Coast Guard Academy.

François Guerzeder: VP-Sales & Marketing • Aircelle - Safran Group



After beginning his career in 1983 at the French propulsion company SEP (Société Européenne de Propulsion), François Guerzeder pursued his professional activity at Labinal in the United States – holding various responsibilities in sales and marketing, particularly at Seattle, Washington. In 2000, he joined GE at Toulouse, France, as European Director to represent the interests of its Middle River Aircraft Systems business unit in relationships with Airbus and European airlines. In 2005, Mr. Guerzeder was hired by Aircelle to take on responsibilities for the Sales Department and its Large Nacelle Division. He became Aircelle's Vice President Sales and Marketing in 2008.

Speaker Biographies

SpeedNews 25th Annual Aviation Industry Suppliers Conference

Preston McPhail: VP-Corporate Supply Chain Management • Spirit AeroSystems



Preston C. McPhail is Vice President, Chain Management and Global Manufacturing Footprint Strategy for Spirit AeroSystems, a position he assumed in November 2010. From 1982 to 1984, he was employed by Weyerhaeuser. He was then employed by the Boeing Company for 13 years. During his tenure with Boeing, he held positions such as Head of Information Systems for Boeing Georgia, Wichita Division Implementation Manager for programs to control airplane configuration and manage manufacturing resources, and Director for Airplane Production Improvement Initiatives. From 1998 to 2009, Mr. McPhail was employed by General Motors. He held a variety of positions during his tenure with GM, including North American Process Information Officer for Manufacturing and Quality, IS&S Global Director for Order to Delivery, and Global Program Director, Lean Material Systems. He focused on leading global initiatives to transform GM's ordering and materials systems, providing new capabilities for international supply chains and manufacturing. In March 2009, Mr. McPhail accepted the position as Chief Information Officer for Spirit AeroSystems. In this position, his focus was on completing the separation from Boeing, delivering new capability, and improving the cost and quality of IT services. Mr. McPhail received his Bachelor of Science degree in Math and Physics from Northeastern Oklahoma State University. He and his wife, Tammy, have four grown children.

Joanna Speed: Managing Director, Conferences • SpeedNews



When Gil and Ann Speed launched the aviation industry's most innovative newsletter in 1979, they recruited their two young daughters for the production staff. Like many children of company founders, Ms. Speed delayed joining the family business. However, a few years after college, she acquiesced, putting to use her degree from Cal Poly State University and her acumen for business and marketing. As SpeedNews Business Manager, Ms. Speed contributed her organizational aptitude. While beginning her informal education in commercial aviation with Publisher Gil Speed, she studied business in the Pepperdine University graduate program. Over the years, Ms. Speed streamlined the company to increase revenue and reduce costs, led the effort toward online distribution and created new marketing programs for large corporate subscribers. When SpeedNews Conferences emerged as influential forecasting and intelligence forums, Ms. Speed refined and expanded marketing strategies for the Commercial Aviation Suppliers Conferences and was instrumental in launching the Regional and Business Aviation, European Aviation and Defense Supplier Conferences. Recently promoted to Managing Director, Ms. Speed introduced another conference in 2011, the Aerospace Raw Materials and Manufacturers Supply Chain Conference, which runs in conjunction with the Annual Commercial Aviation Suppliers Conference. SpeedNews has been part of Penton's Aviation Media Group since 2006.